

NUTRIENTS AND TRACE  
ELEMENTS PLAY AN  
IMPORTANT ROLE IN  
ENSURING OPTIMUM  
HERD HEALTH

# OUR PRODUCT QUALITY IS INDEPENDENTLY ASSURED



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DAIRY PRODUCTS



# COW CARE®

ORGANICALLY CHELATED TRACE ELEMENT,  
VITAMIN AND AMINO ACID SUPPLEMENT



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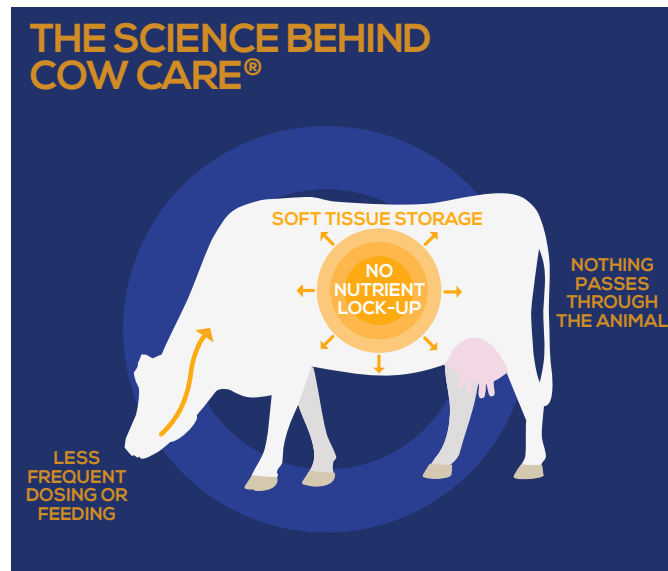
## ORGANICALLY CHELATED TRACE ELEMENT, VITAMIN AND AMINO ACID SUPPLEMENT



Cow Care® is an organically chelated trace element, vitamin and amino acid supplement which is proven to help maintain general health, support fertility in dairy cows and viability of new born calves.

Cow Care® is formulated based on the clinically known needs of the animal and high bioavailability of micro-nutrients to correct nutritional imbalances. Achieving overall balance and creating high bioavailability is more important than correction of specific deficiencies, or, over correction caused by flooding the body with too much of a certain mineral.

A high level of bioavailability means that trace elements and minerals are absorbed by the small intestine and stored in the soft tissue to be used when needed.



## INDEPENDENT TRIAL RESULTS

### AGRICULTURAL DEVELOPMENT & ADVISORY SERVICE (ADAS)

In an independent trial conducted by ADAS, Cow Care® was assessed for its impact on dairy cow fertility and calf viability and in particular to measure its effects on the strength of oestrus post partum.

### KEY FINDINGS

- Improved pregnancy rates to first service by over 35%
- Reduced number of barren cows by 33%
- Reduced clinical mastitis by 46%
- Calf mortality rates reduced by over 50%

## AGRI-LLOYD CATTLE CARE PRODUCTS



**CALF CARE®**  
Up to 3 months



**HEIFER CARE®**  
From 3 months up to and including mid/late pregnancy



**COW CARE®**  
Dairy Cows