

ON FARM TRIAL RESULTS



LIQUITHRIVE CATTLE®

JOHN THOMPSON - SMALL BURN FARM

Trials were performed by John Thompson of Small Burn Farm, Longhorsley, near Morpeth, Northumberland. Mr. Thompson buys a variety of beef crosses, finishing approximately 600 animals on his own units.

Objective

The aim of the trial was to assess the impact of drenching beef cattle with LIQUITHRIVE CATTLE®, with particular reference to growth rates, health and immunity.

Methodology

1. A group of animals were randomly split into two equal groups. Eartags were carefully checked and each animals weight recorded. Average weight at the start of the trial was 306kg.

2. The first group were drenched with LIQUITHRIVE CATTLE® and the second group, the control group, were not treated. The animals were then placed in the same pen and managed exactly the same way on a forage based diet with concentrate supplement.

Assessment

All animals were weighed at 76 days and 144 days from the start of the trial.

Health issues and cattle appearance were closely monitored throughout.

Trial Conclusions

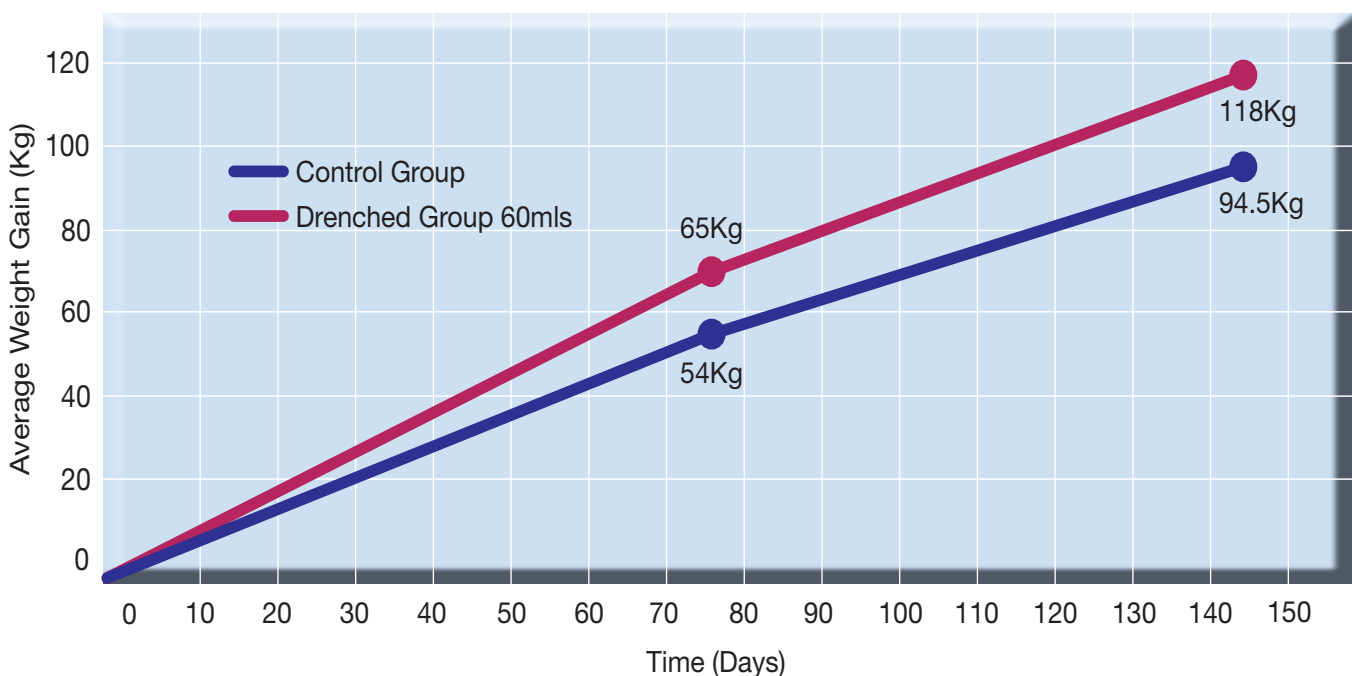
1. CATTLE DRENCHED WITH LIQUITHRIVE CATTLE®, ON AVERAGE, INCREASED LIVE WEIGHT GAIN BY 23.5KG MORE THAN THE CONTROL GROUP.

2. DRENCHED CATTLE SHOWED A SIGNIFICANT REDUCTION IN CASES OF PNEUMONIA AND AN OVERALL STRENGTHENING OF IMMUNITY.

3. THE DRENCHED GROUPS PHYSICAL APPEARANCE AND 'BLOOM' IMPROVED SIGNIFICANTLY

4. WITH LIQUITHRIVE CATTLE®, COSTING JUST £3.60 PER DRENCH, AN INCREASED PROFIT OF £31.65* PER ANIMAL WAS ACHIEVED.

*Costings based on 10ltr LIQUITHRIVE CATTLE® and beef value £1.50 / kg Live Weight (Feb 2010)



INDEPENDENT TRIAL RESULTS CONFIRM IT...

...£31.65 PER HEAD EXTRA PROFIT
WITH LIQUITHRIVE CATTLE®



Formulated for the growing
& finishing of beef cattle

To find out how LIQUITHRIVE CATTLE® can benefit your stock contact
your local Agri-Lloyd agent, or call **FREEPHONE 0800 458 4844**



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